

# ROJO

MEXICAN BISTRO

## NOVI

Fountain Walk  
44375 12 Mile Rd  
Novi, MI 48377  
tel (248) 374-4600  
fax (248) 374-5699

## ROCHESTER

401 N. Main St  
Rochester, MI 48307  
tel (248) 601-9300  
fax (248) 601-2406

## ST. CLAIR SHORES

24026 Jefferson Ave  
St. Clair Shores, MI 48080  
tel (586) 773-7770  
fax (586) 773-4104

## CLINTON TOWNSHIP

The Mall at Partridge Creek  
17240 Hall Rd  
Clinton Township, MI 48038  
tel (586) 226-4110  
fax (586) 226-4119

[rojomexicanbistro.com](http://rojomexicanbistro.com)

# ROJO

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## AMIGOS

Frequent Diner Program



FRESH.  
CONTEMPORARY.  
DELICIOUS.

**Welcome**  
to the ROJO Amigos  
Frequent Diner Program



**The ROJO Amigos Frequent Diner Program is our way of saying “thank you” to you, our friends, for your support and patronage to our restaurant.**

**For a minimal charge of \$10, you can start accumulating points and enjoy exciting rewards and benefits right away. As soon as you register your card online, a free entrée (\$15 maximum value)—will immediately be loaded on to your card to be used at your next visit.**

### Program Benefits

**Rewards:** Earn one point for every dollar spent on food and beverage. Points are accumulated to earn rewards.

**Birthday Reward:** ROJO will treat you to a birthday entrée. Present your driver's license or other picture ID that shows your birth date. The amount of your entrée will be deducted from total check. *(Valid only during the birthday month of the cardholder. \$15 maximum value.)\**

**Special Occasion Reward:** If it is special to you, it is special to us! Enter a special occasion date at registration and you and a guest will receive a complimentary signature dessert for two. This reward will automatically be loaded on your card to be used one time in the month of your special occasion. *(Valid with purchase of two entrees.)\**

**Call Ahead Seating:** Save yourself the wait. As a cardholder, just call us within one hour of your arrival and present your card when you arrive at the restaurant. You will be seated at the next available open table. *(Not available on holidays. Restrictions and other blackout dates may apply.)*

**Special Invitations:** As a cardholder, you can take advantage of monthly tequila tastings, cooking demonstrations, VIP tickets to local shows and events, and much more. Check your email for wonderful specials and exclusive invitations.

### Grande Rewards

As a ROJO Amigos cardholder, all you need to do is present your card and driver's license to your server each time you dine with us and we will do the rest. The dollars you spend will automatically be loaded as points onto your card. Remember, as soon as you register your card online, you will have immediately earned a free entrée (\$15 maximum value). Beyond that, enjoy these *Grande Rewards*:

- **350 Points:** Buy one lunch or dinner entrée, and receive a second entrée of equal or lesser value free. *(Max value of \$15)*
- **750 Points:** Enjoy a complimentary dinner for you and a guest. All food and non alcohol drinks included. *(Max value of \$50)*
- **1400 Points:** Enjoy a complimentary dinner for two with a tasting flight from our wide variety of tequila. *(Max value of \$95)*
- **2000 Points:** Private tequila class and tasting for four. Includes a light sampling of our ROJO appetizers. *(Max value of \$140)*
- **3500 Points:** A Mexican fiesta for 20 guests in your home. Make selection from limited menu and we will provide the food to be dropped off at your home. *(Max value of \$280)*
- **5000 Points:** Private dinner and tequila tasting for six at the ROJO location of your choice. *(Max value of \$400)*

**PLEASE NOTE:** For each of our *Grande Rewards*, tax and gratuity are not included. Cardholders must login to registered account and redeem points for reward of choice. Subject to scheduling availability.

### Guidelines

- Employees of ROJO and their immediate family members are not permitted to participate in the program.
- Points can only be rewarded when a valid card and driver's license are present at the time of dining. A ROJO Amigos cardholder must be paying the bill for points to be earned.
- Points are awarded for dine-in, carry-out or with the purchase of gift cards.
- Points are non-transferable and carry no cash value.
- An 18% gratuity will be added to the full value of the check for all cardholder benefits and rewards.
- When another promotion is in place, points are only earned on actual dollars spent.
- Only one *Grande Reward* redeemable per cardholder per visit.
- 2000 - 5000 Point *Grande Rewards* require advance notice and are subject to scheduling availability. Contact your favorite ROJO location for further details.

\*These rewards hold no cash value and may not be used in conjunction with any other promotion or offer.